



**Instructors:**

Brian Valencia, Amphi High  
(520) 696-5469

Robert Cannon, CDO  
(520) 696-5692

Bradley Boe, IRHS  
(520) 696-4145

Tassi Call, Director  
21<sup>st</sup> Century Education  
(520) 696-5218  
tcall@amphi.com

**Offered at:**



**Leads into the following  
College Majors:**

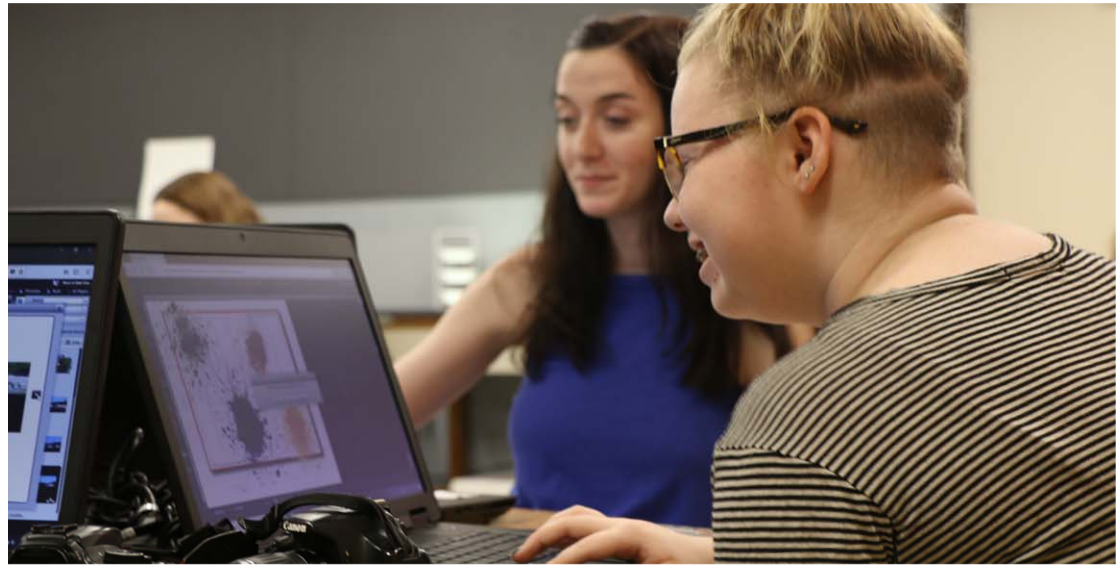
- Graphic Design
- Media Arts
- Photography
- Marketing



**AMPHITHEATER**  
Public Schools

[www.amphi.com/CTE](http://www.amphi.com/CTE)

# Graphic Design/Yearbook



**In this course, students:**

- Produce and design a high quality yearbook using professional graphic design, layout and photo editing software (Adobe Photoshop, InDesign and eDesign).
- Photograph school events, interview students and teachers, write stories, and captions for photographs.
- Develop leadership skills through managing the yearbook staff (Editor-in-Chief, Editor, Story Editor, Photo Editor).
- Apply promotional skills by creating advertising campaigns (posters, events, announcements).
- Compete in SkillsUSA.

**Industry Certifications:**

- Adobe InDesign

**Possible Career Pathways:**

- |                       |                        |                                  |
|-----------------------|------------------------|----------------------------------|
| - Graphic Designer    | - Art Director         | - Public Relations               |
| - Advertising Manager | - Web Developer        | - Software Application Developer |
| - Multimedia Artist   | - Marketing Specialist |                                  |
| - Magazine Editor     |                        |                                  |

*"I like Yearbook because I can get out on campus and talk with everyone. It helps me get out of my shell to work with people I don't know."*

~ Nisakorn Klomsawan, Canyon del Oro Graduate